

# Your success depends on recruiting & retaining agents

## The Challenges:

- Finding the right agents is hard and less than 1% of candidate outreach results in a new agent joining
- Sales volumes fluctuate dramatically year over year for agents, complicating the task of identifying which agents to recruit
- 25% of active agents switched brokerages in 2022

#### **Courted Talent Solutions**

An easy-to-use platform that takes your recruiting and retention to the next level. Helping brokerages to achieve:



#### **Higher conversion rates**

Recruit more agents in less time



#### Improved insights

3x improved insights into all agents' production next year



#### Higher retention rate

Keep your best agents with you

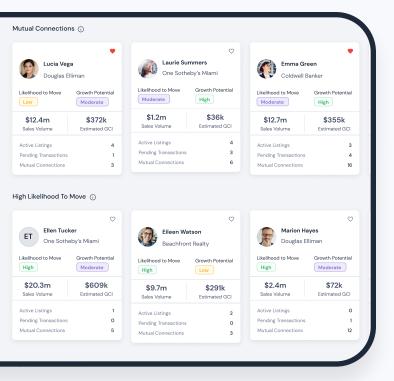
We take the guesswork out of recruiting so your team can spend less time searching and more time connecting.

Learn more about Courted Talent Solutions by reaching out to audrey@courted.io

# Whether you have 30 minutes or an entire day dedicated to recruiting, we help you focus on the highest potential recruits

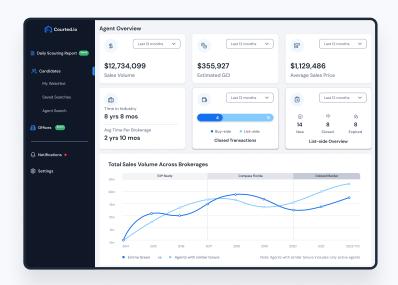
#### **Connections to You**

Never miss an opportunity to recruit an agent who could be a good culture fit and is thinking about your brokerage. Know who's doing deals with your agents in real time.



### **Retention Analytics**

Know which of your agents to meet with that might be looking to make a move to a competitive firm before it happens using real-time proprietary analytics.



#### **Courted Forecast**

For the first time, you can recruit with confidence. Our data science team uses predictive analytics to forecast agent sales volume for next year.



